



MALINENI LAKSHMAIAH WOMEN'S ENGINEERING COLLEGE (AUTONOMOUS)



Accredited by "NBA" & "NAAC A+ Grade | Approved by AICTE, New Delhi & Affiliated to JNTUK, Kakinada
Pulladigunta(V), Vatticherukuru(M), Guntur(Dt), A.P.

WORKSHOP ON BUSINESS MODEL CANVAS (BMC)

Organized by:

INSTITUTION'S INNOVATION COUNCIL

&

Department of MBA

Speaker



Dr. T.Roja Rani, MBA, Ph.D
Associate Professor
Department of Management Studies
BVRIT, HYDERABAD

Speaker



Mr. Raghavendra, MBA
Associate Professor
Department of Management Studies
BVRIT, HYDERABAD

Date & Time: 22nd April, 2024 @ 9:30 a.m to 4:30 p.m

Venue:: Seminar Hall





